

## FOR IMMEDIATE RELEASE

"Geneva Peeps" Egg Cooperative to Host Neighborhood BBQ Saturday

by Charles King July 15, 2014

GENEVA, NY—"Geneva Peeps" is a group of 14 families under the leadership of Jeff Henderson who have been working to clean up and transform the vacant, industrial-zoned double-lot at 50 State Street (next to the train tracks) into a mixed-use, environmentally friendly site that will include a henhouse and yard for fenced, free-range chickens (no roosters), five large (7x70') solar arrays, a tool shed, rainwater catchment system, gardens, and potentially other projects that are community and environmentally centered. By City Code, chickens are permitted in industrial-zoned areas of Geneva.

A neighborhood barbecue is scheduled for Saturday, July 19 at 4:00 p.m. (weather permitting) for anyone in the neighborhood to come, meet Henderson and other participants, share food, and ask questions about locally sustainable food sources, the humane treatment of birds, solar energy, and the project in general.

Families join the egg cooperative through a simple process of signing up to work a certain number of hours in exchange for a share of eggs produced. Assigned tasks will include closing the hens into the coop at night and letting them out each morning. Another group (including Henderson) will own the five solar panels, which will be installed by the local branch of QwikSolar. The solar panels will add electricity to the city grid that will be deducted from the energy bills of the panel owners.

To learn more, please visit the website (www.GenevaPeeps.org) or contact:

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